

EVALUATION CRITERIA 2023-24

(SUBJECT) Dirección Comercial y Marketing	
(INSTRUCTOR) Paz Galán Alcalde	
CREDITS	4.5
NUMBER OF CLASSES	45
NUMBER OF PROGRESS TESTS	0
FINAL EXAM	<input checked="" type="radio"/> YES <input type="radio"/> NO
EVALUATION CRITERIA	
EXAMS	60%
ASSIGNMENTS	40%
ACTIVE PARTICIPATION IN CLASS	0%
OTHER	-
<p>Additional information:</p> <ol style="list-style-type: none"> Final exam Evaluation system: <ul style="list-style-type: none"> -Final exam 60%: - Assignments 40%: exercises done in class without prior notice The exam will be approved when the grade obtained is equal to or greater than 5 (over10). Once the exam is approved, the corresponding weights will be made (remaining 40% of the final mark). If the final exam grade is less than 5, the subject will not be passed, and the corresponding weights (60% and 40%) will not be applied and the student must submit the resit exam. The subject is approved when the grade obtained from the weights (60% and 40%) is equal to or greater than 5. Resit: the examination will be a final exam, the minimum grade for which is approved is 4.65 (over 10). Once approved, the corresponding weighting will be made (40% of assignments already made during the course) to see if the student passes or not the subject after applying the weights. 	

